



Modernization and harmonization of Tourism study programs in Serbia

544543-TEMPUS-1-2013-1-1-RS-TEMPUS-JPCR

**Work
package 2**

**DEV 2.5
Development of teaching material**

Report on published textbooks

Authors:

Mr Dragan Stojanović, lecturer

Leskovac, November, 2016

Higher Business School of Professional Studies in Leskovac, has, as a partner on Tempus Project Modernization and harmonization of Tourism study programs in Serbia *544543-TEMPUS-1-2013-1-1-RS-TEMPUS-JPCR*, taken on an obligation to publish seven textbooks as part of DEV 2.5 – Development of teaching materials (and in accordance with the planned budget and overall Project plan). In the course of Project realization there appeared a need for publication of additional textbooks. Therefore, Higher Business School from Leskovac has published a total of eight textbooks. There is also one joined textbook whose publisher is Faculty of Hotel Management and Tourism in Vrnjačka Banja. Moreover, one professor from HBSL is one of the co-authors for two textbooks whose publisher is Business Technical College of Vocational Studies Užice. Estimable professors from University of Novi Sad and St. Kliment Ohridski University from Bitolja, contributed greatly to the making of textbooks whose publisher is HBSL.

Higher Business School of Professional Studies has, as a part of Tempus project Modernization and harmonization of Tourism study programs in Serbia *544543-TEMPUS-1-2013-1-1-RS-TEMPUS-JPCR*, published the following textbooks:

- **Tourism geography**, authors Naume Marinoski, Predrag Stamenković, and Dragana Ilić, teaching subject – Tourism geography;
- **Promotional activities in tourism**, authors Mira Avramović and Slavica Popović, teaching subject - Promotional activities in tourism;
- **Basics of tourism theory and practice**, authors Naume Marinoski, Lukrecija Đeri, Predrag Stamenković and Dragana Ilić, teaching subject – Basics of tourism;
- **Business statistics with a workbook with solutions**, authors Milena Marjanović, Ivan Mihailović and Kristina Spasić, teaching subject – Business statistics;
- **Basics of accounting**, authors Ivan Mihailović and Dragana Randelović, teaching subject – Basics of accounting;
- **Risk management and insurance**, authors Dragan Stojanović, Marko Krstić and Ljubica Janjić Baduli, teaching subjects - Risk management and insurance in tourism and Risk management;
- **Mathematics for economists**, author Valentina Stanković, teaching subject - Mathematics;
- **Nutrition**, author Tatjana Đekić, teaching subject - Nutrition.

As part of Tempus Project Modernization and harmonization of Tourism study programs in Serbia *544543-TEMPUS-1-2013-1-1-RS-TEMPUS-JPCR*, HBSL has, in cooperation with Faculty of Hotel Management and Tourism from Vrnjačka Banja, printed a joined textbook **Entrepreneurship and management**, authors Nebojša Pavlović and Jelena Krstić. The publisher of this textbook is Faculty of Hotel Management and Tourism in Vrnjačka Banja.

HBSL professor, Jelena Krstić, is a co-author to two additional textbooks: **Project management** and **Creating a quality business plan**. The publisher is Business Technical College of Vocational Studies Užice.

Tourism geography



TURISTIČKA GEOGRAFIJA

Prof. dr Naume Marinović

M.Sc. Predrag Stamenković

M.Sc. Dragana Ilić



Leskovac, 2013.

Visoka poslovna škola strukovnih studija Leskovac

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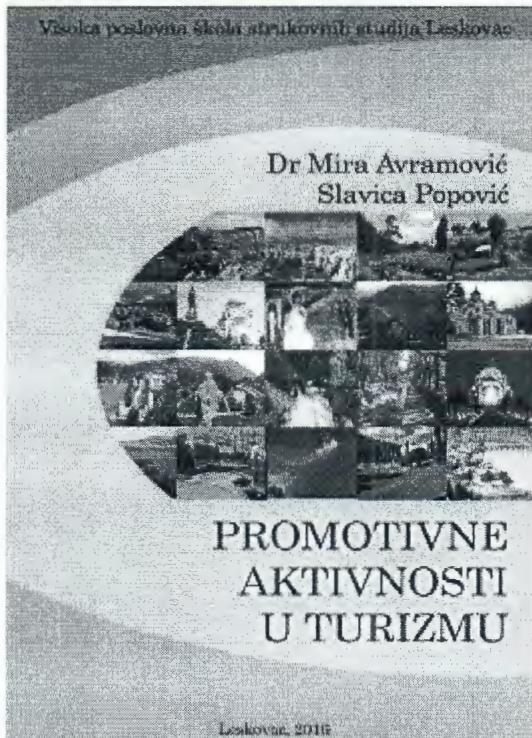
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Projekat: MHTSPS - TDIPLD - razvoj učivo za MHTSPL

Promotional activities in tourism



PROMOTIVNE AKTIVNOSTI U TURIZMU

Leskovac, 2013.

Visoka poslovna škola strukovnih studija Leskovac

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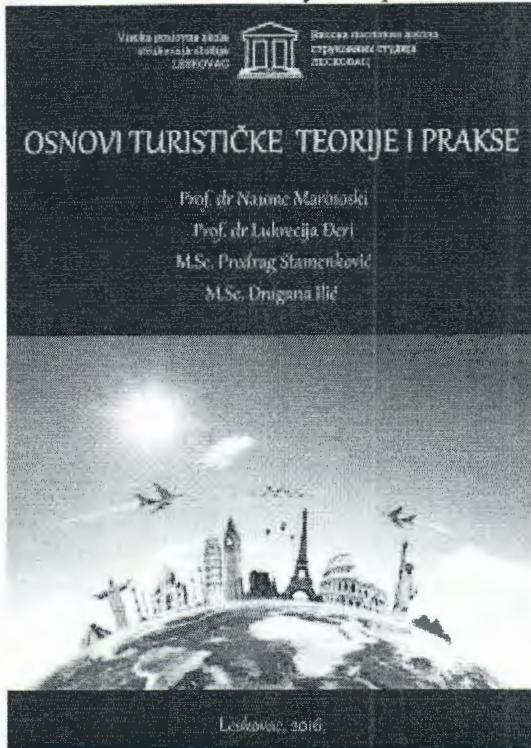
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Projekat: MHTSPS - TDIPLD - razvoj učivo za MHTSPL

Basics of tourism theory and practice



Vršaća predavačica Mlađa studenstvena studija Leskovac

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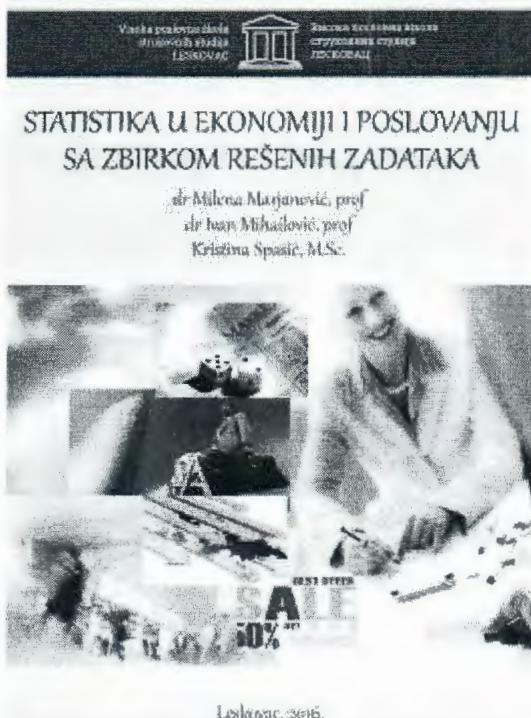
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Projekat Nr. 510547_TDB15_1004485 TEMPUS

Business statistics with a workbook with solutions



Vršaća predavačica Mlađa studenstvena studija Leskovac

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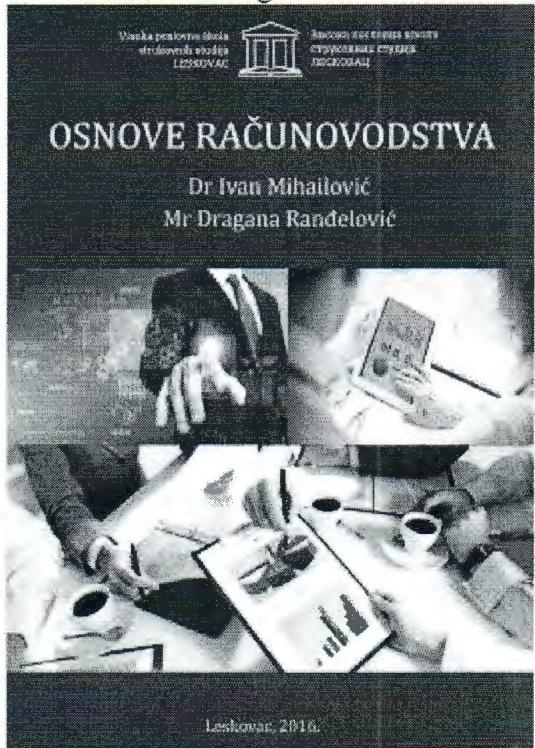
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Projekat Nr. 510547_TDB15_1004485 TEMPUS

Basics of accounting



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Project No.: 101046 - 1001-101046-17-001

Risk management and insurance



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Project No.: 101046 - 1001-101046-17-001

Mathematics for economists



MATEMATIKA ZA EKONOMISTE

mr Valentina Stanković



Lekovac, 2016.

Vrhova predavača Matice srpske u oblasti znanosti

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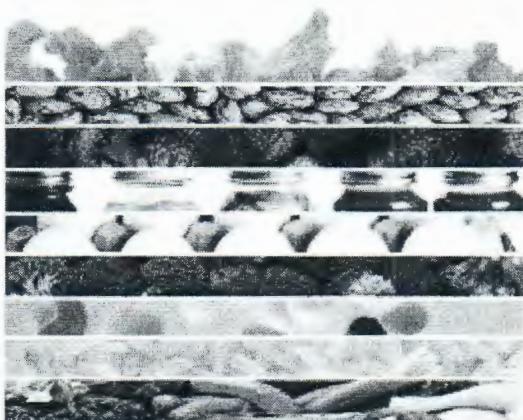
Projekat Nr. Srbija-TEMPUS-1-2012-15-TEMPUS-001

Nutrition



NUTRICIONIZAM

dr Tatjana Đelić, prof.



Lekovac, 2016.

Vrhova predavača Matice srpske u oblasti znanosti

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Projekat Nr. Srbija-TEMPUS-1-2012-15-TEMPUS-001

Entrepreneurship and management

НЕКОЛА ПАВЛОВИЋ
ЈЕЛЕНА КРСТИЋ

ПРЕДУЗЕТИШТВО И ТЕНДАЙМЕНТ

Бранко Ђаковић, 2016.

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